

In the claims

1. (Previously Presented) A method for providing communication services, the method comprising:

at a retail business, providing a wireless transceiver device to a customer of the retail business, wherein the wireless transceiver device is configured to receive at least one of a plurality of different communication services and provide the at least one of the plurality of different communication services to the customer of the retail business;

receiving in at least one location of the retail business, the plurality of different communication services from a network system;

in response to providing the wireless transceiver device to the customer of the retail business, receiving in the at least one location of the retail business a request from the wireless transceiver device for the at least one of the plurality of different communication services; and

at the at least one location of the retail business, processing the request for the at least one of the plurality of different communication services; and

in response to processing the request, providing the at least one of the plurality of different communication services from the at least one location of the retail business to the wireless transceiver device over a wireless network.

2. (Original) The method of claim 1 wherein providing the at least one of the plurality of different communication services from the at least one location of the retail business comprises:

providing the at least one of the plurality of different communication services from the at least one location of the retail business to the wireless network; and

providing the at least one of the plurality of different communication services from the wireless network to the wireless transceiver device.

3. (Canceled)

4. (Currently Amended) The method of claim 1 [[3]] wherein processing the request for

the at least one of the plurality of different communication services comprises:

providing the request for the at least one of the plurality of different communication services to the network system.

5. (Original) The method of claim 1 wherein the step of receiving the plurality of different communication services comprises:

contracting for the plurality of different communication services from the network system by the retail business.

6. (Original) The method of claim 1 wherein providing the wireless transceiver device to the customer of the retail business comprises:

renting the wireless transceiver device to the customer of the retail business for a predetermined period of time.

7. (Original) The method of claim 1 wherein providing the at least one of the plurality of different communication services from the retail business to the wireless network comprises:

contracting for wireless network services from the wireless network by the retail business, wherein the wireless network service is representative of providing the at least one of the plurality of different communication services from the at least one location of the retail business to the wireless transceiver device.

8. (Original) The method of claim 1 wherein the plurality of different communication services comprise broadband communication services.

9. (Original) The method of claim 8 wherein the broadband communication services comprise video on demand communication services.

10. (Original) The method of claim 8 wherein the broadband communication services comprise data exchange communication services.

11. (Previously Presented) The method of claim 8 wherein the broadband communication services comprise voice communication service.